



# Website Lead Generation Webinar Case Study: Modative Resources Guide

Here is a list of the resources I mentioned in the webinar:

## Online Marketing Platform:

- [Hubspot.com](https://www.hubspot.com)

## Social Media Sites

- [Houzz.com](https://www.houzz.com)
- [Facebook.com](https://www.facebook.com)
- [LinkedIn.com](https://www.linkedin.com)
- [Twitter.com](https://www.twitter.com)
- [Instagram.com](https://www.instagram.com)

## What Keywords Are You Ranking For?

- [OpenSiteExplorer.com](https://www.opensiteexplorer.com)
- [Google Webmaster Tools](https://www.google.com/webmaster/tools)
- [Google Analytics](https://www.google.com/analytics)

## Website Builders

- [Wordpress \(my favorite\)](https://www.wordpress.com) - Very Flexible Website Builder
- [Squarespace.com](https://www.squarespace.com) - Clean, Minimal Website Builder
- [Weebly.com](https://www.weebly.com) - Online Site Builder, Free with Paid Version
- [Wix.com](https://www.wix.com) - Online Site Builder, Free with Paid Version
- [Behance.net](https://www.behance.net) - Online Portfolio Builder

## Additional Resources

- [Business of Architecture - Websites for Architects](https://www.businessofarchitecture.com)
- [Themeforest.net](https://www.themeforest.net) - Wordpress Website Templates/Themes
- [WebsitesForArchitects.org](https://www.websitesforarchitects.org) - Online Wordpress Guide